

SUMMARY

As a Product + UX/UI Designer, I specialize in creating digital products that offer a superior user experience. With over 6 years of experience in the industry, I have had the opportunity to collaborate with design and tech teams. My approach to design is data-driven and iterative. I am also able to effectively communicate with development teams to solve technical issues that may arise.

EDUCATION

2019 - PRESENT, Pokhara University - Masters in Computer Information System

Major focus area are: image processing, Artificial intelligence, Business management.

2012 - 2016, Tribhuvan University - Bachelor in Information Management

Major focus area: Psychology, Software project management, programming, business development, entrepreneurship

SKILLS

- User-centered Design
- Design Strategy
- Information Architecture
- Low to High Fidelity Design
- Persona
- Storyboarding
- Wireframing
- User Research
- User Interviews
- Usability Testing
- (Concept) Functional UX Design **
- Card Sorting
- Rapid prototyping
- Heuristic Evaluation

TOOLS

- Figma & FigJam
- Adobe XD
- Sketch
- Illustrator
- Photoshop
- Jira / Trello / Clickup
- Miro
- Balsamiq
- HTML, CSS, JavaScript

EXPERIENCE

MAY 2022 - PRESENT TOPTAL - FREELANCE PRODUCT DESIGNER

Involved as a Freelance product designer at Toptal and worked with 2 client so far from USA and Singapore.

AUGUST 2022 - PRESENT FUNDING SOCIETIES - PRODUCT DESIGNER [CONTRACT]

Researched and identified problems through stakeholder talks and user research in the complex industry of fintech. Designed and validated workflows and interfaces through iterations. Collaborating with multiple roles to drive alignment. Designs are yet to be implemented and tested.

JULY 2022 - JAN 2023 MAISONETTE - PRODUCT DESIGNER [CONTRACT]

Reduced the drop-off rate of checkout flow on current design by 18% (After tested). Redesigned the whole website and increased the user engagement rate by 83%. Proposed new design system for the whole website. Designed additional features on the existing site like : Add to cart confirmation / Improved Filter on PLP / Wishlist sharing / Quickshop from PLP / Ad landing pages / Holiday quiz feature to find best gift for kids. Worked with cross-functional team. File organization and management to help the team to find the designs on Figma.

JUNE 2022 - AUG 2022 SWIFT TECHNOLOGY - SR. UX/UI DESIGNER

Managed a design team of 4. led the creative direction for all internal projects. Gathered and documented design requirements and communicated with stakeholders. Created wireframes and prototypes. Designed interfaces and user experiences for key accounts. Delivered a designs for 3 projects over the time of 2 month. Worked on the design system for new product which was related to accounting software.

JUNE 2020 - MAY 2022 ASTERDIO INC. - UX/UI DESIGNER

Designed and delivered (11) Website prototypes and (6) Mobile app prototypes including 3 desktop application as well. Mostly worked on UI and Visual Designer. Developed project plans and coordinated work with the offshore teams in US. Design walkthrough and feedback collection too. Redesigned websites and applications. Best one from working there was: worked on a startup project which is Nepal's first OEM brand laptop to design a website for sales. Company sold more than 100 laptops in their first year and 30% of that from website

FEB 2020 - NOV 2021 BIGBRACKETS - UX/UI DESIGNER & PRODUCT MANAGER

As the only designer, took the responsibility from strategy to the design of website, and mobile app for travel guide platform. Followed lean startup approach: MVP and rapid iterations.

OCT 2015 - APR 2019 ITGLANCE - UIUX DESIGNER | PROJECT COORDINATOR | FULLSTACK DEVELOPER

As I started my career as a web design intern at ITGlance and worked in many different areas throughout the years. Designed and developed websites, web applications, managed team as a assistant project coordinator. Worked as a fullstack developer working on react/angular and Lavavel for API development. As this was a startup, I worked in multiple domains and focused more in UI Designs.